



For Immediate Release

Contact: Stacey Morrison
smorrison@nrna.net
603-736-4401

NRRA Annual Meeting Addresses New Opportunities to Combat Declining Recycling Markets

Epsom, NH, November 23, 2015, The Northeast Resource Recovery Association (NRRA) Annual Meeting was held on Wednesday, November 18 in Concord, NH. Over seventy members convened to elect/re-elect the Board of Trustees and learn how NRRA plans to help members stay ahead of the turbulent recycling markets.

One of the main goals of NRRA is to pool recyclable commodities to maximize pricing for members. Due to a recent decline in the recycling markets, which has led to the closing of several vendors and mills, NRRA is seeing lower revenues for materials and higher transportation costs.

The treasurer's report noted that members benefited with NRRA's volume pricing and ended the fiscal year with over 64,000 tons of reprocessed resources which returned over \$2 million dollars to participating members, as well as ended the year with a balanced budget.

Duncan Watson, Board of Trustees President, addressed the need to evolve as the recycling market shifts and emphasized his confidence with the association's ability to do this.

"We've been ahead of the curve for so long, so consistently innovative," said Watson. "And staying true to our roots, the NRRA will always be in front of the issues of recycling and waste diversion."

Executive Director, Mike Durfor, addressed the new initiatives in place to help combat the current state of the market.

"Last year NRRA began researching the new ECOHUB- one bin system for materials management to see if it was viable for use in New England and this year NRRA introduced Caleb Rick of ECOGLOBAL who presented his firm's vision for LDPE resource recovery. In addition to technological advances that NRRA is constantly evaluating, it is

also reviewing online order processing, streamlining transaction accounting and expanding outreaching, training and research,” said Durfor.

Currently the Processed Glass Aggregate product used by many NRRRA Members is being lab tested for additional applications statewide to continue to build on a local resource recovery initiative that has been an environmental success story for over 20 years.

Durfor noted that NRRRA will assist members by offering operator and teacher training, courtesy of a USDA grant, as well as offer NHDES continuing education certification programs, on-site facility assessments and expanded school program offerings.

NRRRA’s 35th Annual Conference is scheduled for May 15-17, 2016 in Nashua, NH. The conference theme is “It’s Not Easy Being Green.” Members as well as non-members are welcome to register for the conference. For updates, visit www.nrra.net.

To learn more or discuss these initiatives or opportunities, contact NRRRA’s Administrative Manager, Stacey Morrison, smorrison@nrra.net or 603.736.4401

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About Northeast Resource Recovery Association (NRRRA)

Founded in 1981, NRRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. NRRRA is a non-profit 501(c) organization. NRRRA’s School Club assists schools in implementing, maintaining and improving recycling programs. To learn more visit www.nrra.net.

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