

RECYCLE RIGHT: FOCUS ON PAPER & CARDBOARD

3-WEEK CAMPAIGN SPECIFIC TO PAPER AND CARDBOARD RECYCLING EDUCATION

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--|---|-----------|--|--------|----------|
| | VIDEO: WHAT HAPPENS WHEN YOU RECYCLE CARDBOARD? | ONE PERSON CAN MAKE A DIFFERENCE! | | LEAVE THE TAPE WHEN YOU RECYCLE CARDBOARD | | |
| | EXAMPLE OF TOWN PAPER RECYCLING (ROLLINSFORD, NH) | KEEP RECYCLABLES LOOSE | | SIZE MATTERS WHEN IT COMES TO RECYCLING | | |
| | EXAMPLE OF TOWN PAPER RECYCLING (LINCOLN, NH) | ENVELOPES WITH WINDOWS CAN BE RECYCLED WHOLE | | WHEN IN DOUBT, THROW IT OUT | | |

HOW TO USE: The calendar above is our suggestion for how to schedule social media posts about recycling or which posts to combine for a recycling email. Click on the title of the post you would like to share and it will open to the post on the NRRA Recycle Right website. From there, you can click "share" to share to Facebook, or you can download the image, copy the text to your clipboard, and paste it into a website or email.

Access the full Recycle Right campaign: nrrarecycles.org/recycle-right

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