

BEING GREENER



The 31st Annual Northeast Recycling Conference & Expo June 4th & 5th, 2012

Being Greener - The Road to Success

2012 Exhibitor/Sponsor Registration Form



► **Exhibitor/Sponsor Name:** _____
(company/organization)

Provide your organization's information exactly as you would like it to appear in the Program

Exhibitor Name _____

Business Type _____

Address _____

City/Town _____ State _____ Zip _____

Contact(s) _____

Email _____ Website _____

Telephone _____ Fax _____

► Sponsorship Opportunities

(Please Check One)

Platinum Sponsor: \$7,500

- Special promotions (large logo placements) in all conference materials (web & print), including advertising, on-site signage
- Recognition during opening ceremonies
- A complimentary Full-page Ad in program, plus company listing
- A Premium Exhibit Booth
- Four attendee passes for Monday and Tuesday

Gold Sponsor: \$3,000

- Promoted (small logo placements) in all conference materials (web & print), including on-site signage
- A complimentary 1/2-pg Ad in the official program, plus company listing
- A Prime Exhibit Booth
- Two attendee passes for Monday and Tuesday

Silver Sponsor: \$1,250

- Listed in all conference materials (print), including on-site conference signage
- A complimentary 1/4-pg Ad in the official program, plus company listing
- A Standard Exhibit Booth
- Two attendee passes for Monday and Tuesday

Other Unique & Memorable Sponsorships!

Sunday Night Social: \$2,500 (by special invitation only) (2 available)

A gathering of speakers, exhibitors, vendors, sponsors and NRRA staff. Advertised in all conference promotional materials (web & print), including on-site conference signage

After Hours with the Exhibitors: \$2,500 (2 available)

Be our sponsor hosting hors d'oeuvres and cocktail social, in the Exhibit Hall from 4:30 pm to 6:30 pm Monday night for all conference attendees. Sponsors will have their company logo displayed at food stations and be advertised in all conference promotional materials (web & print), including on-site conference signage

Silent Auction: \$500 (2 available)

Support the bidding action!
- Company logo on every bid sheet
- Company banner displayed in Silent Auction area
- Recognition in the official program

Cafe Tables: \$25 per (8 available)

In the Exhibit Hall...a cafe table with a customized tabletop tentcard (w/ logo), promoting you! Please provide a stack of business cards to be displayed.

For sponsorship opportunities, please call Michael Durfor, Executive Director at 800-223-0150 or email mdurfor@nrra.net.

Sponsor Fees:		Sorry, I cannot sponsor this year but please accept my
Platinum	\$ _____	Donation of \$ _____
Gold	\$ _____	
Silver	\$ _____	
Other	\$ _____	Subtotal: \$ _____

Exhibitor questions? Contact Marilyn Weir, Exhibitor Coordinator, at 800-223-0150 or email info@nrra.net.
 Sponsorship Questions? Contact Michael Durfor, Executive Director, at 800-223-0150 or email info@nrra.net.

► Exhibitor/Sponsor Booth Options

- **Premium Booth (PR)*:**...for Platinum Sponsors only. Please indicate your Booth preferences below.
- **Prime Booth (P)*: \$1,000.00**...is 10x8, includes a table with drape, 2 chairs, drapes, a small sign and has prime visibility in the Exhibit Hall. Plus, your company will be listed in the official conference program.
- **Standard Booth (S)*: \$800.00**...is 10x8, includes a table with drape, 2 chairs, drapes and a small sign. Plus, your company will be listed in the official conference program.
- **Non-Profit Table: \$400.00**...includes a table with drape, 2 chairs and a small sign. Non-profit spaces are limited and will be reserved on a first come, first served basis. **Non-Profit locations will be assigned by NRRA.**

***With the booth fee**, Exhibitors are allowed two representatives, while Non-Profits are allowed one. (Breakfast and lunch for both days are included.) **Additional reps from your organization may attend at a reduced rate of \$120 each for the two days.**

No refunds will be available after April 11th. Refunds will be processed and mailed within 30 days **following** the conference. All **Cancellations** will be subject to a \$200 fee per booth.

Free Wireless Internet: Free wireless internet will be available at all locations.

Exhibitor Hours: Monday, June 4th from 8 am to 6:30 pm - **See After Hours with Exhibitors on page 3;** Tuesday, June 5th from 8 am to 3 pm.

Booth Electrical Service: Do you require **one** electrical outlet for your booth? Yes No
For additional outlets, please contact John Laplant directly at Phoenix Exposition Services, Inc. at 508-792-1900 or email John at phoen44337@aol.com.

IMPORTANT: After receiving your payment AND booth preferences, you will receive an Exhibitor Packet with additional information and a confirmation of your Booth space(s).

Booth Choices:
 Please indicate your Booth choice in order of preference.

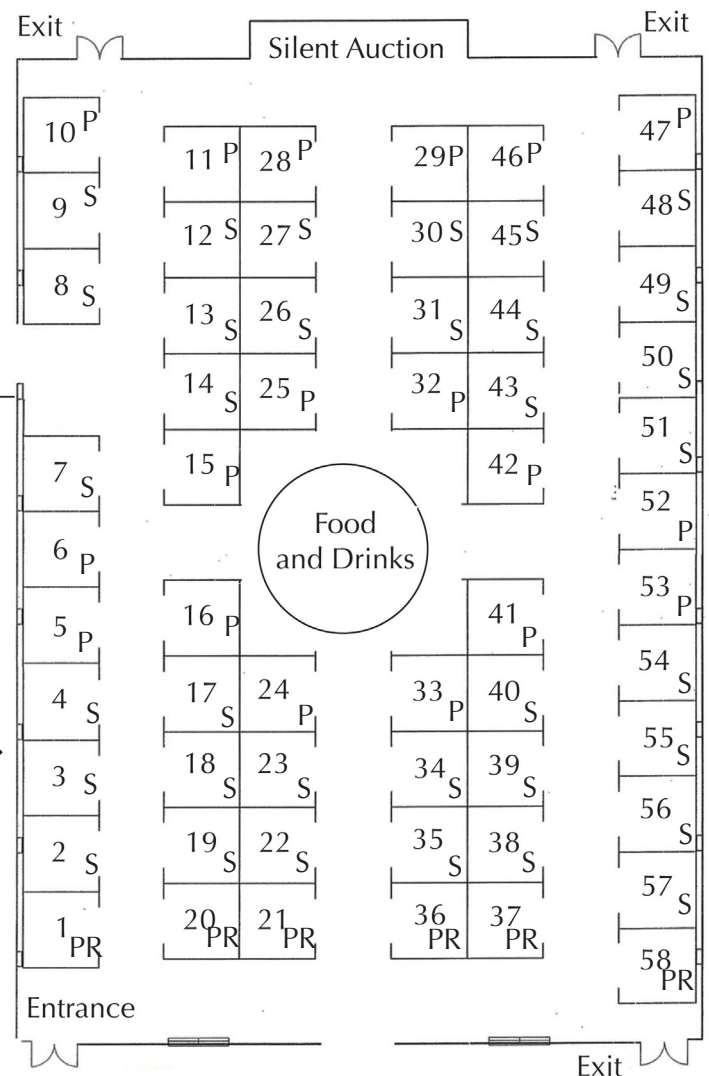
1st Booth #(s) _____

2nd Booth #(s) _____

Your preferences will be noted and your booth assignment(s) will be based on availability... first-come, first-served.

Lunch Area

Non-Profit Tables
 Registration



Booth Fees:

_____ x \$1,000 = \$_____ (prime)
 _____ x \$800 = \$_____ (standard)
 _____ x \$400 = \$_____ (non-profit)

Subtotal: \$ _____

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► Exhibitor/Sponsor Personnel

Radisson Manchester Hotel Accommodations

NRRA has negotiated a discounted rate for hotel rooms so be sure to mention you're attending the NRRA Conference to receive this special rate of **\$127 including tax/night for single/double room!** Rate available only until **May 18th. Exhibitors/Sponsors are responsible for making their own hotel reservations**, so please call the Radisson Hotel, Manchester directly at (603) 206-4109. Please mention **Pack Code NERR12** to receive this special rate. Garage parking (clearance 7 feet) is available at a reduced rate for conference attendees. Daily attendees: be sure to have your tickets validated at the registration booth to receive your reduced rate.

After Hours with the Exhibitors

Monday night will feature a social in the exhibit hall open to **all conference attendees**. This is a great time to sell your products and/or services. Hors d'oeuvres will be served and cash bar will be open from 4:30 pm to 6:30 pm.

Please tell us who you are sending from your company and which day(s) they will attend:

Representative's Name	Attending Monday	Attending Tuesday
1.		
2.		
3.		
4.		
5.		
6.		



Additional Exhibitor Rep Fees:

Additional Exhibitor Representatives: _____ x \$120 = \$ _____
 (Note: If you are sending more than 2 reps use this section to pay for them)

Subtotal: \$ _____

Program Promotional Description & Logo (another chance to sell your expertise):

Please provide a brief description (of 50 words or less) about the products and/or services your company offers. **This will appear, as is, in the Official Program.** Please Email your Word Document to Marilyn Weir at info@nrra.net, or print it out, attach it **and/or** fax it to 603-736-4402.

Please, no handwritten descriptions.

ALSO, please email us your full color (or b&w) logo in a jpg format. We will use your logo where appropriate based on your Sponsorships, etc.

Please attach your description here OR
 Email your Word Document and logo to info@nrra.net

► Official Program Advertising Opportunities (An Annual Reference Guide!)

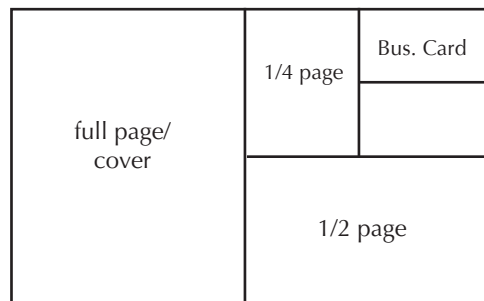
The Official NRRA Conference & Expo Program is a reference guide attendees continue to use throughout the year. An ad in the program can help your company get noticed! Please check the ad size and indicate any special ad placement within the program. Placements will be honored when possible, but are not guaranteed.

In case we need your advertising contact person...

Name: _____

Email: _____

Phone: _____



Ad Choice(s)	Ad Size	Ad Dimensions	Ad Price
<input type="checkbox"/>	Outside Back Cover(OBC)*	7.5 x 10" (bleeds are NOT available)	\$1,000
<input type="checkbox"/>	Inside Front Cover(IFC)*	7.5 x 10" (bleeds are NOT available)	\$750
<input type="checkbox"/>	Inside back Cover(IBC)*	7.5 x 10" (bleeds are NOT available)	\$600
<input type="checkbox"/>	Full Page**	7.5 x 10"	\$350
<input type="checkbox"/>	Half page**	7.5 x 4"	\$250
<input type="checkbox"/>	Quarter page**	3.625 x 4"	\$200
<input type="checkbox"/>	Business Card	3.5 x 2"	\$100

For your Ad art, **please submit a camera ready, 300 dpi (high res) JPG, TIFF or PDF image file.** A clean, b&w hard copy of your ad will also be accepted. We can design your ad for a fee of \$50 if received by March 19th.

Please email your ad to: info@nrta.net by April 2nd!

Please call NRRA at 800-223-0150 with any additional advertising or ad production issues.

** FREE Ad with a Platinum, Gold, or Silver! (see Sponsorship Opportunities)

* COVERS are reserved on a "first pay" basis.

Please repeat my ad from last year!

New ad artwork submitted by April 2nd!

Ad file emailed

B&W Ad copy attached

Advertising Fees:	Ad Size: _____ = \$ _____
	Design Fee: _____ = \$ _____
	Subtotal \$ _____

► **TOTAL FEES:** Subtotal Sponsor fees: \$ _____
 Subtotal Booth fees: \$ _____
 Subtotal Additional Rep fees: \$ _____
 Subtotal Advertising fees: \$ _____

TOTAL DUE: \$ _____

Checks and money orders must be payable in US funds. NRRA reserves the right to change the program or make cancellations without notice. NRRA may not accept forms which are not filled out correctly or where payment is incorrect. All requests for refunds must be in writing and received by April 11th, 2012. **No refunds will be available after April 11th.** Refunds will be processed and mailed within 30 days following the conference. **Cancellations** will be subject to a \$200 fee per booth.

Payment:

Please Charge My Visa MC Card#: _____ Exp. Date: ____/____/____

Security Code (3 digits on back of card): _____ Card Billing Address: _____

Name as Appears on Card: _____ Signature: _____

Check Enclosed (Payable to NRRA) Check Amount: \$ _____ Check No. _____ **Please Bill Me** \$ _____

DEADLINES: **Ad Copy** - Camera Ready- April 2nd, **Ad Copy** - NRRA to Create- March 18th, **Hotel Reservations** (Discounted)- May 18th

CHECKLIST: **Information Included** Representative's Names **Artwork** Enclosed Emailed Please Design (extra \$50)

Program Description Enclosed Emailed

PLEASE MAIL TO: NRRA, 2101 Dover Road, Epsom, NH 03234.

Northeast Resource Recovery Association / 2101 Dover Rd / Epsom, NH 03234 / 800-223-0150 / 603-736-4401 / Fax: 603-736-4402 / Email: info@nrta.net / Website: www.nrta.net

Members Helping Members