



For Immediate Release

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## **NRRA's 35<sup>th</sup> Annual Conference to Address Challenges Faced in Today's Struggling Recycling Industry**

Epsom, NH, April 29, 2016, The Northeast Resource Recovery Association (NRRA) will hold its 35<sup>th</sup> Annual Conference and Expo on May 16-17, 2016 at The Radisson Hotel in Nashua, NH.

The conference theme "It's Not Easy Being Green" reflects the struggling recycling economies. Conference sessions cover topics on high diversion goals, mercury issues, pay-as-you-throw, composting, plastics recycling, food waste rescue, single stream and ekopolimer.

"The concept of recycling is under attack these days," said Michael Durfor, Executive Director, Northeast Resource Recovery Association. "With the depressed recycling economy many towns are faced with difficult decisions and some are even debating if their recycling program should continue. This conference brings together experts from across the U.S. to discuss this important topic and what can be done to keep recycling alive – especially during difficult periods."

Jerry Powell, President of Resource Recycling, will deliver the keynote address. His presentation, *Accurately Predicting Recycling's Future by Considering its Past*, will cover recycling's history along with his insights on what he believes the North American recycling industry will look like at the end of this decade.

NRRA will present its annual recycling awards on Monday, May 16. The following awards will be presented based on 2015 accomplishments:

- Most Programs through NRRA
- New Hampshire the Beautiful Environmental Stewardship
- Outstanding Recycling Program
- Volunteer of the Year
- Business of the Year
- Rookie of the Year
- Special Recognition Award
- Recycler of the Year

NRRA's 7<sup>th</sup> Annual School Recycling Conference is held at the same venue on May 17, 2016. Students, teachers and school administration will be in attendance to learn about school fundraising through textile recycling, NRRA's updated recycling education with common core standards, and tips on how to start, maintain or rejuvenate school recycling programs.

To learn more about the conference, visit [www.nrra.net](http://www.nrra.net).

Press are invited to attend the conference. To register for a press pass please contact [smorrisson@nrra.net](mailto:smorrisson@nrra.net) and include your name, publication and telephone number.

About Northeast Resource Recovery Association (NRRRA)

Founded in 1981, NRRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. NRRRA is a non-profit 501(c) organization. NRRRA's School Club assists schools in implementing, maintaining and improving recycling programs. To learn more visit [www.nrra.net](http://www.nrra.net).

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