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NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE

NRRA School CLUB's "NH Student Recycler of the Year" **AWARD ANNOUNCED** **At NRRA Annual Conference in Manchester, NH**

EPSOM, NH - The Northeast Resource Recovery Association (NRRA) is pleased to recognize Lucas Schroeder, Oyster River Middle School, Durham, NH with the "2013-2014 NH Student Recycler of the Year" Award.

At a young age, Lucas Schroeder participated in a school sustainability unit about composting. This interested Lucas and he wanted to do more, so he asked his parents if they could start composting their food scraps at home. At 10 years old, Lucas continued his plea for protecting the environment by creating a video which showcased how little things can make a big difference towards reducing waste. Lucas' video was viewed by many in the community and was influential at the time when school funding was being considered for supporting a district sustainability committee. Thanks to Lucas, funding was procured, and his school district has had an active and productive sustainability committee ever since.

Lucas is a young environmentalist. He is knowledgeable about the importance of local farming, helps to plant and weed the school gardens, and is a fine example for encouraging classmates to also get involved. He can regularly be found talking with his peers and describes in simple terms how anyone can turn their waste into a reusable soil amendment, compost.

This year in eighth grade at Oyster River Middle School in Durham New Hampshire, Lucas decided to make another video, this one solely about composting. Lucas spoke to students, teachers, community members, and interviewed Rian Bedard of the Mr. Fox Composting Company, to help him determine how he could best relate and educate a broad audience about compost. Lucas is passionate about saving the environment. Lucas has taken the initiative to get involved in sustainable concepts. Lucas has been able to make others aware about compost. Lucas' video is an educational and lasting viewing piece to teach us the simplicities of composting. Lucas has been able to impress on many that by composting they are helping to reduce large quantities of good resources which previously were filling our landfills.

For these reasons we are pleased to have Lucas Schroeder as the 2013-2014 New Hampshire Student Recycler of the Year.

This award was presented at the NRRA School CLUB's 5th Annual School Recycling Conference and Expo on June 10th at the Radisson Hotel in Manchester, NH. The Conference & Expo was a great opportunity for students, teachers and administrators who are interested in learning more about school recycling, expanding their programs, increasing the efficiency of their current program, adding recycling education to their curricula's, exchange ideas, share philosophies, and further promote waste reduction efforts.

A special thanks to NH the Beautiful for sponsoring the School Recycling Conference and for their continued support of school recycling in New Hampshire. They recently awarded The Club a \$17,500 grant to help expand our school outreach programs.

The School Recycling Club (The Club) is a program for all schools in the Northeast and is supported by NRRA and NHtB. For students and teachers in grades K-12, THE CLUB serves as a centralized organization to become more active in the world of recycling. THE CLUB is a fun and innovative way to give kids encouragement, direction, and networking possibilities for school recycling programs.

The NRRA is a proactive, non-profit cooperative working with its membership to make their recycling programs strong, efficient and financially successful. For more information, visit www.nrra.net. For high-resolution pictures, please email info@nrra.net or call (603) 736-4401.



From Left to Right: Ray Dube, NH the Beautiful, Lucas Schroeder , Oyster River Middle School and Scott Schaier, NH the Beautiful presenting 2013-2014 NH Student Recyclers of the Year Award.

2014 School Conference Supporters: NH the Beautiful and ORBIS.

2014 Conference Partners: Earth Share New England, National Recycling Coalition, Inc., NH the Beautiful, Northern New England SWANA, and MassRecycle