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NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE

NRRRA School CLUB's "NH School Recycler of the Year" **AWARD ANNOUNCED** **At NRRRA Annual Conference in Manchester, NH**

EPSOM, NH - The Northeast Resource Recovery Association (NRRRA) is pleased to recognize Weston Elementary School, Manchester, NH with the "2013-2014 NH School Recycler of the Year" Award.

This is Weston Schools' first full year taking on the responsibility to reduce their carbon footprint and we are very impressed by their progress. Within a year's time they have successfully managed to partner with TREX to recycle more than 52,000 plastic bags (676 pounds of plastic)! They have also teamed up with Crayola to recycle used markers. With recycling in the lunch room and each classroom having a recycling bin that is emptied each day, students have contributed to reducing their waste and increasing their recycling dumpster from a 4 yard dumpster to a 6 yard dumpster with pick-ups going from once a week to twice a week. Their trash dumpster went from a 10 yard to an 8 yard container.

Weston Elementary in Manchester, NH has been working with the NRRRA School Recycling CLUB and recently hosted classroom workshops to educate 160 of their students. Their most recent program, Food Scrap Recycling, involves working with a local pig farm. Food scraps from breakfast, lunch and healthy snack are collected and fed to over 25 pigs in New Boston. Weston Elementary School has almost 600 students and with each initiative the students have become that much more focused on what recycling is, how it protects our community and just how much waste we can produce. In the future, Weston hopes to implement a Trayless Tuesday lunch program to help reduce the number of Styrofoam serving trays. They have already eliminated the trays used for breakfast each day.

For their outstanding efforts this year, Weston Elementary School is the 2013-2014 New Hampshire School Recycler of the Year.

This award was presented at the NRRRA School CLUB's 5th Annual School Recycling Conference and Expo on June 10th at the Radisson Hotel in Manchester, NH. The Conference & Expo was a great opportunity for students, teachers and administrators who are interested in learning more about school recycling, expanding their programs, increasing the efficiency of their current program, adding recycling education to their curricula's, exchange ideas, share philosophies, and further promote waste reduction efforts.

A special thanks to NH the Beautiful for sponsoring the School Recycling Conference and for their continued support of school recycling in New Hampshire. They recently awarded The Club a \$17,500 grant to help expand our school outreach programs.

The School Recycling Club (The Club) is a program for all schools in the Northeast and is supported by NRRRA and NHtB. For students and teachers in grades K-12, THE CLUB serves as a centralized organization to become more active in the world of recycling. THE CLUB is a fun and innovative way to give kids encouragement, direction, and networking possibilities for school recycling programs.

FOR IMMEDIATE RELEASE

MORE

The NRRA is a proactive, non-profit cooperative working with its membership to make their recycling programs strong, efficient and financially successful. For more information, visit www.nrra.net. For high-resolution pictures, please email info@nrra.net or call (603) 736-4401.



From Left to Right: Ray Dube, NH the Beautiful, Jessica Huard and Christine Hodgdon, Weston Elementary School and Scott Schaier, NH the Beautiful presenting 2013-2014 NH School Recycler of the Year Award.

2014 School Conference Supporters: NH the Beautiful and ORBIS.

2014 Conference Partners: Earth Share New England, National Recycling Coalition, Inc., NH the Beautiful, Northern New England SWANA, and MassRecycle