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NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE

NRRA School CLUB's "MA School Recycler of the Year" **AWARD ANNOUNCED** **At NRRA Annual Conference in Manchester, NH**

EPSOM, NH - The Northeast Resource Recovery Association (NRRA) is pleased to recognize Olmsted-Richardson School, North Easton, MA with the "2013-2014 MA School Recycler of the Year" Award.

Over the course of the year, the Olmsted-Richardson School in North Easton, MA has created an awareness of the importance of recycling and everyone is energized by participating, earning monies and saving energy. The school of almost 900 students is very busy doing their part, they have an Energy Patrol that roam the school with their special vests, spending their recess and after school time shutting off unwarranted lights and unplugging energy drawing electronics and you better watch out because if you leave something on they'll leave you a "gotcha" card. They have a monthly Recycling Newsletter from the Eco Committee. They hold various events throughout the year including two annual clothing drives, Halloween costume swap, and jewelry recycling drive. They also collect cartridges; cell phones, re-use holiday cards in art classes, and have many other initiatives.

For their passion and prudence, dedication and their never wavering for what needs to be done to save our earth and educate our children on the importance of recycling; the Olmsted-Richardson School is the 2013-2014 Massachusetts School Recycler of the Year.

This award was presented at the NRRA School CLUB's 5th Annual School Recycling Conference and Expo on June 10th at the Radisson Hotel in Manchester, NH. The Conference & Expo was a great opportunity for students, teachers and administrators who are interested in learning more about school recycling, expanding their programs, increasing the efficiency of their current program, adding recycling education to their curricula's, exchange ideas, share philosophies, and further promote waste reduction efforts.

A special thanks to NH the Beautiful (NHtB) for sponsoring the School Recycling Conference and for their continued support of school recycling in New Hampshire. They recently awarded The Club a \$17,500 grant to help expand our school outreach programs.

The School Recycling Club (The Club) is a program for all schools in the Northeast and is supported by NRRA and NHtB. For students and teachers in grades K-12, THE CLUB serves as a centralized organization to become more active in the world of recycling. THE CLUB is a fun and innovative way to give kids encouragement, direction, and networking possibilities for school recycling programs.

The NRRA is a proactive, non-profit cooperative working with its membership to make their recycling programs strong, efficient and financially successful. For more information, visit www.nrra.net. For high-resolution pictures, please email info@nrra.net or call (603) 736-4401.



From Left to Right: Ray Dube, NH the Beautiful, Julie Almonte and Leslie Soccorso, Olmsted-Richardson School and Scott Schaier, NH the Beautiful presented the 2013-2014 MA School Recycler of the Year Award.

2014 School Conference Supporters: NH the Beautiful and ORBIS.

2014 Conference Partners: Earth Share New England, National Recycling Coalition, Inc., NH the Beautiful, Northern New England SWANA, and MassRecycle