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PRESS RELEASE

NRRA School CLUB's Team Earth "Best of the Best" Award

EPSOM, NH - The School CLUB of Northeast Resource Recovery Association (NRRA) is pleased to recognize Mason Elementary School of Mason, NH with the "2014-2015 Team Earth Best of the Best" Award.

Team Earth is a School CLUB program that awards points for recycling and conservation activities. Mason Elementary became the first Gold Award winner since 2010 by earning over 100 recycling activity points and consistently recycling four (+) items to earn a new tree for their courtyard last fall. After the ceremony, NRRA staff toured the school, were serenaded by the Trash Can Band, whose instruments were made from recycled materials, reviewed extensive artwork made from recycled materials and learned about the green building practices used in the school. Clearly, this school is dedicated to training the next generation of recyclers.

This award was presented at the NRRA School CLUB's 6th Annual School Recycling Conference and Expo on June 9th at the Radisson Hotel in Manchester, NH. The Conference & Expo was a great opportunity for students, teachers and administrators to network and learn more about school recycling, to expand and increase the efficiency of their programs, to add recycling education to their curricula, exchange ideas, share philosophies, and further promote waste reduction efforts.

Special thanks to NH the Beautiful for sponsoring the School Recycling Conference and for their continued support of school recycling in New Hampshire.

The School Recycling Club (The CLUB) is a program for all schools in New England and is supported by NRRA and NH the Beautiful. For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit www.schoolrecycling.net.

The Northeast Resource Recovery Association (NRRA) is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit www.nrra.net.

New Hampshire the Beautiful, Inc. (NHtB) has been a longtime supporter of the NRRA School CLUB and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. <http://www.nhthebeautiful.org/>



NRRA School CLUB's Team Earth Best of the Best Award goes to Mason Elementary – from left, Michelle Jimeno, Larry Melanson of NH the Beautiful, Rick Griffith, Kristen Kivela and Laura Hooper.

2015 School Conference Supporters: NH the Beautiful and Orbis.

2015 Conference Partners: Earth Share New England, National Recycling Coalition, Inc., NH the Beautiful, Northern New England SWANA, and MassRecycle