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NORTHEAST RESOURCE  
RECOVERY ASSOCIATION



# PRESS RELEASE

## NRRA School CLUB's "Rookie Recycler of the Year" Award

EPSOM, NH - The School CLUB of Northeast Resource Recovery Association (NRRA) is pleased to recognize Allenstown Elementary School of Allenstown, NH with the "2014-2015 Rookie Recycler of the Year" Award.

Allenstown has had a recycling program that includes bins in the classrooms and offices, washable trays in the cafeteria, use of green cleaning supplies and recycled paper products. This year they have organized a school garden team and implemented a composting program to create rich soil for their garden. They also purchased a water bottle filling station that has a digital counter showing the number of water bottles being kept out of landfills. Their newly established PTO assists with posters and parent notices to support the recycling programs. This award recognizes their ability and enthusiasm to take on new recycling programs.

This award was presented at the NRRA School CLUB's 6<sup>th</sup> Annual School Recycling Conference and Expo on June 9<sup>th</sup> at the Radisson Hotel in Manchester, NH. The Conference & Expo was a great opportunity for students, teachers and administrators to network and learn more about school recycling, to expand and increase the efficiency of their programs, to add recycling education to their curricula, exchange ideas, share philosophies, and further promote waste reduction efforts.

Special thanks to NH the Beautiful for sponsoring the School Recycling Conference and for their continued support of school recycling in New Hampshire.

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**The School Recycling Club (The CLUB)** is a program for all schools in New England and is supported by NRRA and NH the Beautiful. For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit [www.schoolrecycling.net](http://www.schoolrecycling.net).

**The Northeast Resource Recovery Association (NRRA)** is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit [www.nrta.net](http://www.nrta.net).

**New Hampshire the Beautiful, Inc. (NHtB)** has been a longtime supporter of the NRRA School CLUB and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. <http://www.nhthebeautiful.org/>



NRRA School Club's Rookie Recycler of the Year – Allenstown Elementary. From left, John Dumais of NH the Beautiful, Anthony Blinn and Kimberlie Berrigan.

*2015 School Conference Supporters: NH the Beautiful and Orbis.*

*2015 Conference Partners: Earth Share New England, National Recycling Coalition, Inc., NH the Beautiful, Northern New England SWANA, and MassRecycle*