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NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE

NRRA School CLUB's "Best Earth Day Event" Award

EPSOM, NH - The School CLUB of Northeast Resource Recovery Association (NRRA) is pleased to recognize Allenstown Elementary School of Allenstown, NH with the "2014-2015 Best Earth Day Event" Award.

Earth Day is a big deal for NRRA and the School CLUB. We were particularly impressed with the nomination we received this year for Best Earth Day Event. This is a list of what our winner, Allenstown Elementary, accomplished during Earth Day week:

- Waste-Free Wednesday - a school-wide contest was held to see which grade level generated the LEAST amount of waste and students were selected from each grade level to tally the reusable containers at the lunch table;
- Three staff members dressed in super hero costumes that were customized for the occasion (Reduce, Reuse, and Recycle). They spent time in the cafeteria at all lunch periods, encouraging the children to be recycling super heroes too and guided them as they sorted their trash into recycling bins.
- During recess times on Wednesday, the school's waste hauler brought a clean recycle truck. All of the children took part in a Touch-A-Truck experience and learned more about the kinds of items they can recycle.
- Lastly, on Thursday and Friday during Earth Week, each class received direct instruction about a different recycling topic. First grade learned about recycling paper, second grade learned about plastic, third grade learned about metals, and fourth grade learned about recycling glass.

This award was presented at the NRRA School CLUB's 6th Annual School Recycling Conference and Expo on June 9th at the Radisson Hotel in Manchester, NH. The Conference & Expo was a great opportunity for students, teachers and administrators to network and learn more about school recycling, to expand and increase the efficiency of their programs, to add recycling education to their curricula, exchange ideas, share philosophies, and further promote waste reduction efforts.

Special thanks to NH the Beautiful for sponsoring the School Recycling Conference and for their continued support of school recycling in New Hampshire.

The School Recycling Club (The CLUB) is a program for all schools in New England and is supported by NRRA and NH the Beautiful. For students and teachers in grades K-12, the CLUB serves as a centralized organization to become more active in the world of recycling. The CLUB is a fun and innovative way to give kids encouragement, direction and networking possibilities for school recycling programs. For more information visit www.schoolrecycling.net.

The Northeast Resource Recovery Association (NRRA) is a proactive, non-profit organization that has worked for over 30 years with its membership to make their recycling programs strong, efficient and financially successful. For more information visit www.nrra.net.

New Hampshire the Beautiful, Inc. (NHtB) has been a longtime supporter of the NRRA School CLUB and environmental education in NH. NHtB is a private non-profit charitable trust founded in 1983 and supported by the soft drink, malt beverage, and grocery industries of New Hampshire. NHtB offers municipal recycling grants, recycling education grants (over \$2.5 million), recycling signs, anti-litter programs, and technical assistance. NHtB is a unique organization that represents a voluntarily-funded alternative to expensive legislation intended to achieve the same end results. <http://www.nhthebeautiful.org/>



NRRA School Club's Best Earth Day Event Award goes to Allenstown Elementary-From left, Ray Dube of NH the Beautiful, Kimberlie Berrigan, Anthony Blinn, Judith Howe & Joshua Coughlin.

2015 School Conference Supporters: NH the Beautiful and Orbis.

2015 Conference Partners: Earth Share New England, National Recycling Coalition, Inc., NH the Beautiful, Northern New England SWANA, and MassRecycle