



EARTH DAY 2012

BACKYARD COMPOSTING CAMPAIGN

Using the principal of cooperative purchasing to leverage lower prices, the NRRA is offering **municipalities, community groups or service organizations** (one lead group per community) Earth Machine™ Backyard Compost Bins , System™ Rain Barrels, Kitchen Scrap Pails, and Compost Turners for sale.

They can be sold to homeowners at low, “buying power” prices: bins at \$47 (retail value of \$100), rain barrels at \$62 (retail value of \$120), pails at \$8 each, and Compost Turners at \$18. Or you may choose to use this sale as a fundraising opportunity and sell the bins and/or pails for \$52, \$67, \$10, and \$20 raising \$5/\$5/\$2/\$2 from each sale.

Upon request, a sample Earth Machine™ and Rain Barrel will be sent to you to assist your sales! Sorry, free samples of Kitchen Pails and Compost Turners are not available. **Only one sample per participant!** **Please note: if you ordered a sample last year you will not be able to receive another one unless you pay for it.** Please hang on to your samples so you will have them to use year after year.

-How the Program Works-

1. **CONTACT** the NRRA at (800) 223-0150, go to www.nrra.net for forms or email kstanley@nrra.net for Participation Forms/Packet.
2. **REGISTER** with Kris to participate in the sale and receive free promo material.
3. **PROMOTE** the Sale (master posters and order forms are provided for easy copying) and accept orders until **April 2nd, 2012**.
4. **RETURN** the Final Order Form and check(s) to the NRRA by **April 5th**. Orders must be made in exact multiples: Bins multiples of 20 (i.e., 20, 40, 60, etc.) Rain Barrels multiples of 15 and Kitchen Pails in multiples of 26 for direct delivery. Compost Turners require no minimum if also ordering Compost Bins. Orders for less than required multiples are accepted, but you must pick up your order at the NRRA Office in Epsom, NH.
5. **ACCEPT** delivery of compost bins/pails during the week of **April 16th, 2012**.
6. **DISTRIBUTE** the bins/pails to your residents in time for Earth Day!

System™ Rain Barrel

Sell to Residents for \$67.00(\$120 retail value)

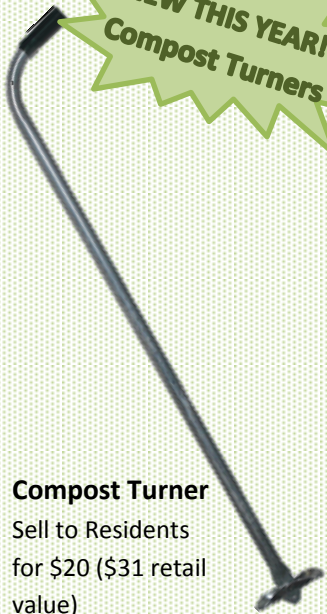


The Earth Machine™

Sell to Residents for \$52 (\$100 retail value)



Compost Turner
Sell to Residents for \$20 (\$31 retail value)



Kitchen Pail
Sell to Residents for \$10.00



Questions? Contact Kris Stanley at (800) 223-0150 ext. 10

It Is Estimated That 25% Of An Average Household's Waste Is Kitchen Scraps And Yard Trimmings!