

The 36th Annual Northeast Recycling Conference & Expo

May 22nd & 23rd, 2017
The Radisson, Manchester, NH
"Back to the Future for Recycling...It's Time"



2017 Exhibitor/Sponsor Registration Form

▶ CONTACT FOR EXHIBIT INFORMATION & QUESTIONS

Name: _____

Email: _____

Phone: _____

▶ PROGRAM LISTING

PROVIDE YOUR ORGANIZATION'S INFORMATION EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN THE PROGRAM

Exhibitor/Sponsor Name: _____

Business Type: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Contact(s): _____

Email: _____ Website: _____

Phone: _____ Fax: _____

▶ PROGRAM DESCRIPTION

Please provide a brief description below (of 50 words or less) about the products and/or services your company offers. This will appear, as is, in the Official Program. You may also email your Word Document to info@nrra.net, fax it to 603-736-4402, or mail to NRRRA, 2101 Dover Road, Epsom, NH 03234 (Attach sheet if additional space is needed).

▶ PROGRAM LOGO

ALSO, please email us your full color (or b&w) logo in a jpg format. We will use your logo where appropriate based on your Sponsorships, etc.

Exhibitor Questions? Contact Marilyn Weir, Exhibitor Coordinator, at 800-223-0150 or email mweir@nrra.net
Sponsorship Questions? Contact Michael Durfor, Executive Director, at 800-223-0150 or email info@nrra.net

► SPONSORSHIP & CONFERENCE ACTIVITY DETAILS

PLATINUM SPONSOR: \$7,500

- Special promotions (large logo placements) in all conference materials (web & print), including advertising, on-site signage
- Recognition during opening ceremonies
- A complimentary premium placement full-page ad in program, plus company listing
- A Premium 8' x 10' Exhibit Booth (choose from booth labeled (PR) on the enclosed floor plan)
- Four attendee passes for Monday and Tuesday

GOLD SPONSOR: \$3,000

- Promoted (small logo placements) in all conference materials (web & print), including on-site signage
- A complimentary full-page ad in the official program, plus company listing
- A Prime 8' x 10' Exhibit Booth (choose from booth labeled (P) on the enclosed floor plan)
- Three attendee passes for Monday and Tuesday

SILVER SPONSOR: \$1,500

- Listed in all conference materials (print), including on-site conference signage
- A complimentary 1/2-pg ad in the official program, plus company listing
- A Prime 8' x 10' Exhibit Booth (choose from booth labeled (P) on the enclosed floor plan)
- Two attendee passes for Monday and Tuesday

STANDARD BOOTH: \$950

- Listed in Conference Program
- Standard 8' x 10' Exhibit Booth (choose from booth labeled (S) on the enclosed floor plan)
- Two attendee passes for Monday and Tuesday

NONPROFIT TABLE: \$500

- Listed in Conference Program
- One attendee pass for Monday and Tuesday
- Table location will be assigned by NRRRA

SUNDAY NIGHT SOCIAL: \$2,500

- A gathering of speakers, exhibitors, vendors, sponsors and NRRRA staff. Advertised in all conference promotional materials (web & print), including on-site conference signage

AFTER HOURS WITH THE EXHIBITORS: \$2,500 (2 available)

- Sponsor a hors d'oeuvres & cocktail social, in the Exhibit Hall Monday from 4:30 pm to 6:00 pm for all conference attendees.
- Sponsors will have their company logo displayed at food stations and be advertised in all conference promotional materials (web & print), including on-site conference signage

SPIN TO WIN:

- All participants will get one shot at the "Booth Discount" for 2018. We will spin the wheel to select a vendor right before awarding the Best Booth Winner!
- There is no charge to sign up to be on the wheel; however, space is limited and is assigned on a first-come, first-served basis.
- Vendors must agree to provide prizes for up to 100 attendees (different than your ordinary give aways) in order to participate

HOSPITALITY TICKETS: \$80/pack (1 pack = 10 drink tickets)

- Available to all vendors for purchase in packs of 10 to give out during the day Monday to attendees stopping by your booth
- Each ticket is good for one beverage at the After Hours with the Exhibitors event and gives attendees an incentive to return and visit with you

CAFE TABLES: \$50 per (8 available)

- In the Exhibit Hall...a cafe table with a customized tabletop tentcard (w/ logo), promoting you!
- Please provide a stack of business cards to be displayed

Golf tournament: \$85 per golfer

- Tee time, Sunday, May 21 at 12:00 pm (scramble format) at Candia Woods (www.candiawoods.com)
- Golfers are responsible for their own transportation to and from the course
- Award presentation at lunch on Monday

► OFFICIAL PROGRAM ADVERTISING OPPORTUNITIES (An Annual Reference Guide!)

Ad Choice(s)	Ad Size	Ad Dimensions	Ad Price
<input type="checkbox"/>	Outside Back Cover(OBC)*	7.5 x 10" (bleeds are NOT available)	\$1,000
<input type="checkbox"/>	Inside Front Cover(IFC)*	7.5 x 10" (bleeds are NOT available)	\$750
<input type="checkbox"/>	Inside back Cover(IBC)*	7.5 x 10" (bleeds are NOT available)	\$750
<input type="checkbox"/>	Full Page**	7.5 x 10"	\$600
<input type="checkbox"/>	Half page**	7.5 x 4"	\$400
<input type="checkbox"/>	Quarter page**	3.625 x 4"	\$250
<input type="checkbox"/>	Business Card	3.5 x 2"	\$100

Total: \$ _____

The Official NRRRA Conference & Expo Program is a reference guide attendees continue to use throughout the year. An ad in the program can help your company get noticed! Placements will be honored when possible, but are not guaranteed.

For your Ad art, please submit a camera ready, 300 dpi (high res) JPG, TIFF or PDF image file. A clean, b&w hard copy of your ad will also be accepted.

* COVERS are reserved on a "first pay" basis.
** FREE Ad with a Platinum, Gold, or Silver! (see details above)

New ad artwork submitted by March 24th!

Please repeat my ad from last year!

EXHIBITOR/SPONSOR BOOTH OPTIONS

Exhibitor Hours:

- Monday, May 22nd from 8 am to 6:00 pm
 - After Hours with Exhibitors 4:30 pm to 6:00 pm
- Tuesday, May 23rd from 7:30 am to 12:30 pm.

► **Booth Choices:** All Booths include a table with drape, 2 chairs and a small sign. Free wireless internet will be available upon request.

- Premium Booth (PR): for Platinum Sponsors only
- Prime Booth (P): for Gold & Silver Sponsors only
- Standard Booth (S)
- Non-Profit Table: Non-Profit locations will be assigned

Please indicate your Booth choice in order of preference.

1st Booth #(s) _____

2nd Booth #(s) _____

Your preferences will be noted and your booth assignment(s) will be based on availability...first-come, first-served.

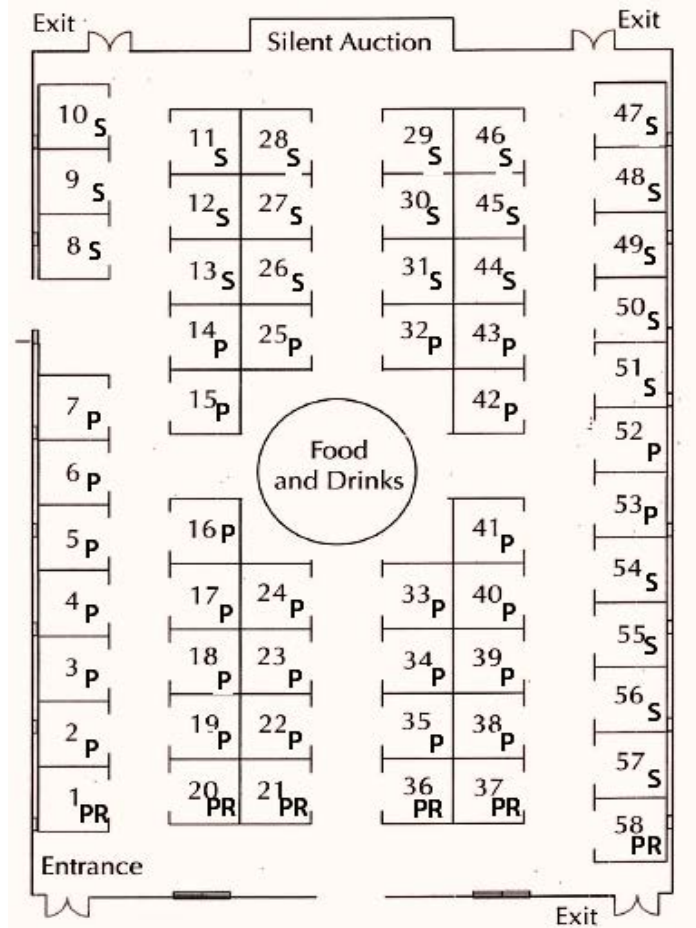
► **Electrical Service:** Do you require one electrical outlet for your booth? One electrical outlet is provided at no charge if requested here.

Yes No

For additional outlets, please contact John LaPlant directly at Phoenix Exposition Services, Inc. at 508-792-1900 or email John at phoen44337@aol.com.

IMPORTANT: After receiving your payment AND booth preferences, you will receive an Exhibitor Packet with additional information and a confirmation of your Booth space(s).

No refunds will be available after April 20th. Refunds will be processed and mailed within 30 days following the conference. All Cancellations will be subject to a \$200 fee per booth.



EXHIBITOR/SPONSOR PERSONNEL

Please tell us who you are sending from your company and which day(s) they will attend:

► **Additional Rep. Fees:** You may send additional reps, for \$75/day. Below is what is included with your booth or sponsorship. Please indicate all reps. attending below.

Representative's Name	Reps. Email	Attending Monday	Attending Tuesday
1.			
2.		<input type="checkbox"/> Included <input type="checkbox"/> \$75	<input type="checkbox"/> Included <input type="checkbox"/> \$75
3.		<input type="checkbox"/> Included <input type="checkbox"/> \$75	<input type="checkbox"/> Included <input type="checkbox"/> \$75
4.		<input type="checkbox"/> Included <input type="checkbox"/> \$75	<input type="checkbox"/> Included <input type="checkbox"/> \$75
5.		<input type="checkbox"/> Included <input type="checkbox"/> \$75	<input type="checkbox"/> Included <input type="checkbox"/> \$75
6.		<input type="checkbox"/> Included <input type="checkbox"/> \$75	<input type="checkbox"/> Included <input type="checkbox"/> \$75

- Non profit Table Fee Includes: 1 Rep/Day
- Standard Booth Fee Includes: 2 Reps/Day
- Silver Sponsor Fee Includes: 2 Reps/Day
- Gold Sponsor Fee Includes: 3 Reps/Day
- Platinum Sponsor Fee Includes: 4 Reps/Day

Total: \$ _____

► I WOULD LIKE TO REGISTER FOR THE FOLLOWING: See detailed description for each on page 2

- PLATINUM SPONSOR: \$7,500 \$ _____
- GOLD SPONSOR: \$3,000 \$ _____
- SILVER SPONSOR: \$1,500 \$ _____
- SUNDAY NIGHT SOCIAL SPONSOR: \$2,500 (2 available) \$ _____
- SUNDAY NIGHT SOCIAL ATTENDEES (2 ATTENDEES PER SPONSOR/EXHIBITOR): \$ No Charge

Name of Attendee: _____

Name of Attendee: _____

- AFTER HOURS WITH THE EXHIBITORS: \$2,500 (2 available) \$ _____
- AFTER HOURS ATTENDEES: (2 ATTENDEES PER SPONSOR/EXHIBITOR): \$ No Charge

Name of Attendee: _____

Name of Attendee: _____

- STANDARD BOOTH: \$950 \$ _____
- NONPROFIT TABLE: \$500 (2' W x 6' L x 30" H) \$ _____
- PROGRAM ADVERTISING (see ad page 2 for details): \$ _____
- CAFE TABLES: \$50 per (8 available) \$ _____
- ADDITIONAL REP FEE: \$75/per day per person (see page 3 for details) \$ _____
- HOSPITALITY TICKETS: \$80/pack (1 pack = 10 drink tickets) ___ pack(s)= \$ _____
- SPIN TO WIN: FREE (cost of giveaway see pg 2 for details) \$ No Charge

Giveaway will be: _____

Golf Tournament: _____ attendees at \$85 per person

Name of Golfer _____

Name of Golfer _____

TOTAL DUE*: \$ _____

► PAYMENT INFORMATION:

Checks and money orders must be payable in US funds. NRRA reserves the right to change the program or make cancellations without notice. NRRA may not accept forms which are not filled out correctly or where payment is incorrect. All requests for refunds must be in writing and received by April 20th, 2017. No refunds will be available after April 20th.

Refunds will be processed and mailed within 30 days following the conference.

Cancellations will be subject to a \$200 fee per booth.

Please Charge My Visa MC Card#: _____ Exp. Date: ___/___

Security Code (3 digits on back of card): _____ Card Billing Address: _____

Name as Appears on Card: _____ Signature: _____

Check Enclosed (Payable to NRRA) Check Amount: \$ _____ Check No. _____ Please Bill Me \$ _____

PLEASE SEND TO:

Northeast Resource Recovery Association / 2101 Dover Rd / Epsom, NH 03234 / 800-223-0150 / 603-736-4401 / Fax: 603-736-4402 / Email: info@nrna.net / Website: www.nrra.net