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NORTHEAST RESOURCE
RECOVERY ASSOCIATION



PRESS RELEASE

City of Keene, Town of Lee and Town of Rye Recognized for Utilizing Most NRRRA Programs in 2016

EPSOM, NH (June 6, 2017) The Northeast Resource Recovery Association (NRRRA) honored three NH municipalities: The City of Keene, The Town of Lee and the Town of Rye with the “Most Programs through NRRRA - 2016” Award on Monday, May 22, 2017 at NRRRA’s Annual Conference and Expo held at The Radisson Hotel in Manchester, NH.

NRRRA’s grassroots beginnings were based on the premise of “Cooperative Marketing” and “Cooperative Purchasing” with communities working together to create increased tonnage of materials to gain market leverage, better pricing for their high quality recyclables and low costs for their recycling needs. 36 years later, NRRRA offers over 35 cooperative marketing and purchasing programs to its Members.

This year’s winners, in a three way tie, utilized 19 programs each. All told, these 3 communities marketed a total of nearly 11 million pounds or 5,362 tons or the equivalent of 268 tractor trailer loads of recyclables thru NRRRA in 2016!

“This award highlights the town(s) or organization(s) that is making the most of the NRRRA programs,” said Michael Durfor, Executive Director, NRRRA. “We hope that this award inspires other towns and organizations to find new revenue opportunities for recyclable materials that may currently be going into a landfill.”

Accepting the respective awards on the municipality’s behalf were: Mike Hartness of the Keene Recycling Center, Roger Rice, Lee NH’s Transfer Station Manager, and Rick Williams of Rye, NH (picture unavailable).

About Northeast Resource Recovery Association (NRRRA)

Founded in 1981, NRRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. NRRRA is a non-profit 501(c) organization. NRRRA’s School Club assists schools in implementing, maintaining and improving recycling programs. To learn more visit www.nrra.net.

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Mike Nork, NRRA Member Services Rep., presents Mike Hartness of the Keene Recycling Center his award for “Most Programs through NRRA in 2016” while Roger Rice (L), Marilyn Weir (rear), Bonnie Bethune (R) and Mike Durfor of NRRA look on



Marilyn Weir, NRRA Member Services Rep., presents Roger Rice of the Lee, NH Transfer Station his award for “Most Programs through NRRA in 2016” while Mike Hartness(rear), Mike Nork (R) Bonnie Bethune (R) and Mike Durfor of NRRA look on